

'Committed To Mouthguards' Competition

Terms and Conditions



The Australian Dental Association Inc. (the ADA) and Porter Novelli Australia (the Promoter) are encouraging Australian schools and junior sporting clubs to demonstrate they are committed to mouthguards in support of the ADA's Mouthguard Awareness campaign to encourage more people to protect their teeth.

Three (3) winners will be selected based on a photo and written entry submitted to the website listed here in response to the competition call out. Winners will be awarded an AUD \$1,000 cash grant sponsored by the ADA.

Method of entry

Entries must meet the requirements outlined in these terms and conditions.

To enter this competition, submit an image which is standard definition and no larger than 3MB (JPG, GIF or BMP files), and demonstrate "why it is important to wear a custom-fitted mouthguard" in 25 words or less.

Both an image and written entry must be submitted to be eligible for judge's consideration. Any entry not including either component will be regarded as ineligible for any prize winning position.

The final date to receive all entries is 5pm Australian Eastern Daylight Savings Time on 15 May 2012.

How to enter

To enter, take the following steps:

Visit <http://www.mouthguardawareness.info>, complete the online entry form and follow the instructions to submit your photo and written entry.

Entrants are encouraged to 'like' the ADA's Healthy Teeth page on Facebook prior to uploading their submission, however this is not a condition of entry to the competition.

Copyright Assignment

By completing the online entry form and submitting your photo, you indicate your intention to assign your copyright in the photo to the ADA. If you do not intend to make such an assignment of copyright in the video, you should not complete the online entry form or proceed to upload and submit your photo.

Entry into this competition includes your completed online registration form and uploaded photo and written entry. All entries must comply with these requirements, terms and conditions to be eligible to win.

Entries must be in English, but may include other languages if correctly subtitled. For your entry to be valid you must provide all requested information. Entries become the exclusive property of the Promoter and the ADA and will not be acknowledged or returned. All entrants and entries are subject to verification by the Promoter and the ADA.

The ADA and the Promoter reserve the right, in their sole and absolute discretion, to disqualify any entries that are inappropriate for any reason, including, without limitation, any content that may contain, depict, describe, mention, or refer to profane, sexually explicitly, hateful, defamatory, or discriminatory material or are otherwise not appropriate for, or consistent with, the Promoter's and the ADA's brand image or include material that infringes the intellectual property rights or any other rights of any other persons.

Nature of the award

This is a game of skill, judged on set criteria by the Australian Dental Association (the ADA) and partners.

Chance will not play a role in determining the competition winners.

The judging panel's decision will be final and no correspondence will be entered into.

Responses will be judged on the panel's identification of responses most reflective and indicative of the entrant's suitability for the grant.

Image quality will be a consideration for judges, but the nature of the content is the greatest consideration.

The award will give each winner an AUD \$1,000 cash grant sponsored by the ADA to be used towards new sporting equipment and facilities. The grant will be awarded by cheque to a school, sports club or institution and will not be awarded directly to an individual, unless permission is received from their respective organisation.

The ADA may also request that the winner be part of future media or promotional activity, and feature finalists and winning photos will be placed on the ADA's Facebook page and the Mouthguard Awareness website.

A total of three winners will be selected.

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Judging process

Entries will be judged as follows:

In stage one, conducted by the ADA, a representative of the Promoter and two other representatives, entries will be reduced to a group of finalists.

In stage two, the judging panel will select three final winners from those finalists.

Entries will be judged according to the following criteria:

- originality of photo
- quality and aesthetic value of photo
- creativity of written response
- inclusion of "committed to mouthguards" and "protecting teeth" themes in content

The winners will be notified by phone and/or email within 28 days of the competition closing date. If a potential winner does not respond within 10 business days of the date of notification, that winner will be disqualified and the next highest scoring entry will be selected as an alternative winner. The list of winners will be announced at <http://www.mouthguardawareness.info>

The ADA and the Promoter reserve the right to replace an announced winner with another entrant if the announced winner is unable or unwilling to participate in any future promotional activities.

The winners' names will appear in selected ADA print and online communication material, and on the Mouthguard Awareness website at <http://www.mouthguardawareness.info>. The winners may also be included in ADA media materials (such as pre-recorded for broadcast and online interviews to be provided to news and specialist media.

Winners acknowledges that the ADA or the Promoter and its employees and officers have no liability or responsibility in relation to any loss or damage which the winner may experience in relation to or in the course of participating in the award.

Conditions of entry

Employees of the ADA, the Promoter, their families and any companies directly associated with this competition are ineligible to enter.

Individuals 18 years or under must obtain parental consent before entering the competition.

All entrants must receive permission on behalf of the school or junior sporting club prior to entering the competition. There is no limit on the number of entries per person, school or junior sporting club. However, separate entries are required for each photo and written entry. Submissions from a school or junior sporting club must be made by a single representative.. The ADA and the Promoter will have no responsibility thereafter to award grants to individual team members. If more than one team member submits an entry, the Promoter and/or the ADA reserve the right to disqualify the entry and/or select a school or junior sporting club representative at their sole discretion.

Any change in the value of award between the publishing date and the date awards are claimed is not the responsibility of the ADA and the Promoter.

Entry into the competition deems consent to use grant winners' names, likeness, persona and/or grant information, and photograph or video without limitation for any promotional purposes across all media platforms including the internet without further permission or compensation. Each winner may be required to give additional written consent to use their names, likeness, persona and/or grant information, and photograph or video without limitation for any promotional purposes across all media platforms including the internet without further permission or compensation.

The judging panel's decision in relation to all aspects of the competition is final.

Any additional costs incurred by winners, other than those that form part of the award are the responsibility of the winner.

The ADA and the Promoter shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or any personal injury which is suffered or sustained as a result of accepting the grant except for any liability which cannot be excluded by law.

To be eligible to win a grant, entrants may be required to undergo character checking including a police check.

By entering into this competition you accept all terms and conditions.

The ADA and the Promoter are collecting entrants' personal information as set out in the competition entry form to process competition entries.

The ADA and the Promoter may share entrants' information with other persons or entities who assist in running this competition and with the financial provider of the grant.

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Privacy Statement for Entrants

The personal details you provide to enter the competition will be used by the ADA and the Promoter solely for the purposes of assessing your entry and contacting you to either request more details about your entry or to notify you that you are a winner of the competition. As indicated above, the ADA and the Promoter may disclose your personal information to other persons or entities who assist in running this competition solely for the purpose of running the competition. Your entry photo and written entry may also be uploaded on this website solely at the department's discretion. If you are a winner of the competition, your name and the photo you submit will be used and disclosed for the purposes set out above under the headings 'Nature of the award' and 'Judging process'.

The ADA reserves the right to limit, or restrict upon notice, participation in the Competition to any person at any time for any reason.

The ADA reserves the right to publish submitted entries as it sees fit at its own discretion. There is no guarantee that all submitted entries will be published in any way or form.

Nature of entries

You must not submit entries that:

- are potentially libellous, false, defamatory or overtly political statements
- include material which is potentially confidential, commercially sensitive, or which may cause personal distress or loss
- contain any commercial endorsement, promotion of any product, service or publication
- are privacy invasive
- contain language which is offensive, obscene or otherwise inappropriate
- are misleading, deceptive, violate a third-party's rights (including copyright) or are otherwise contrary to law.

The ADA and the Promoter reserve the right to reject submissions that do not comply with these rules.

Disclaimer

The ADA and the Promoter and any of their respective subsidiaries, affiliates, directors, officers, professional advisors, employees and agencies will not be responsible for:

- any late, lost, misrouted, distorted or damaged transmissions or entries
- telephone, electronic, hardware, software, network, internet, or other computer or communications-related malfunctions or failures
- any promotion disruptions, injuries, losses or damages caused by events beyond the control of the Promoter and the Department by non-authorized human intervention
- any printing or typographical errors in any materials associated with the competition and promotion.

Entrant identity

If a dispute in regards to entrant identity arises, entries made online will be declared made by the authorised account holder of the email address submitted at time of entry. An authorised account holder is defined as the person who is assigned to an email address by an internet service provider, online service provider or other organisation that is responsible for assigning email addresses for the domain associated with the submitted email address.

The potential winner may be required to provide the Promoter and the ADA with proof that the potential winner is the authorised account holder of the email address associated with the winning entry.

Miscellaneous

The winners will allow their name and likenesses to be used by the Promoter and ADA with any broadcast, print media, point of sale material, newsletters and other media without any compensation.

The Promoter is Porter Novelli Australia, ABN 40079616050, Level 10, 644 Chapel St, South Yarra, Vic, 3141.

If you have any questions about these terms and conditions or the competition, please email adainc@ada.org.au or send written questions to the Promoter at the address listed above, Attn: ADA Mouthguard Awareness competition.